

Interview Topics: Evan Rosen, author of *The Culture of Collaboration*®

Collaboration

- How to Change Business Models around Collaboration
- Key Trends Impacting Collaboration
- The 11 Cultural Elements of Collaboration
- Collaborative Diversity
- The 10 Anti-Collaborative Cultural Artifacts
- Shortcomings of Star Culture and Internal Competition
- Spontaneous vs. Scheduled Collaboration
- Collaborating with Robots
- Collaborative Group Sessions (CGS) vs. Meetings
- Informality as Driving Collaboration
- Breaking Down Barriers to Cure *Silo Syndrome*
- Virtual vs. Physical Collaborative Spaces
- How Workplace Design Impacts Collaboration

Deserialization

- The “Deserialization” of Work
- Macro and Micro Deserialization
- Shift from Linear to Concurrent Design
- Colocation vs. Function-Oriented Workplace
- Leapfrogging Teams
- Real-time *Obeya*

Globalization and Deglobalization

- Global Work Sharing
- Good vs. Bad Globalization
- Exploiting *Mirror Zones*
- The Dynamic Dimension of Cross-Cultural Collaboration
- The Global Collaborative Enterprise

Leadership

- Collaborative Leadership
- Decision Maker: Team or Leader?
- How to Instill The Culture of Collaboration
- Realigning the Recognition and Reward System around Collaboration
- Establishing Collaboration Principles, Practices and Processes
- Security and trust in Cross-Organizational Collaboration

Culture

- Role of Culture in Collaboration
- Key Attributes of Collaborative Cultures
- Bridging Regional Work Styles
- Death of the In-Box Culture
- How to Fit Collaboration into Work Styles and Lifestyles